

COURSE SPECIFICATION DOCUMENT

Academic School / Department :	Richmond Business School/RIASA
Programme:	International Sports Management
FHEQ Level:	5
Course Title:	International Sports Governance
Course Code:	SPRT 5101
Total Hours:	160
Timetabled Hours:	45
Guided Learning Hours:	15
Independent Learning Hours:	100
Credit	16 UK CATS credits 8 ECTS credits 4 US credits

Course Description:

This course examines the governance of international sport with a focus on regulatory functions and organisational structures. Students will evaluate the role of national and international sports governing bodies and analyse ways in which good governance frameworks are embedded in corporate and non-profit sports organisations. The course also explores the role of stakeholding in sports governance and practices of social responsibility within various international sports settings. Students have the opportunity to critically reflect on the strategic organisation of sport in different countries and engage with a variety of contemporary issues and challenges facing international sports organisations.

Prerequisites:

40 Credits

Aims and Objectives:

The main objectives in this course are to enable students to:

- Develop an understanding of the regulatory functions and structures of international sports governance and explain the theoretical underpinning international sports governance.
- Examine the strategic organisation of sport in different countries.
- Explore the role of national and international sports governing bodies.
- Evaluate a variety of contemporary issues and challenges facing international sports organisations.

Programme Outcomes:

A5(II), B5(II), C5(I), D5(I)

A detailed list of the programme outcomes are found in the Programme Specification. This is located at the archive maintained by the Academic Registry and found at:

<https://www.richmond.ac.uk/programme-and-course-specifications/>

Course Learning Outcome	Programme Outcome
Disciplinary Knowledge and Understanding Demonstrate critical understanding of a range of theories underpinning international sports governance and analyse how these theories apply to international sport organisations.	A5 (II)
Disciplinary Applied Skills Examine the significance of good sports governance practices within the context of international sport governing bodies.	B5 (II)
Communication Skills Demonstrates planning, management and communications skills to present sustainability issues according to an appropriate audience	C5 (I)
Transferable Skills Evaluate a variety of sports governance documents to identify issues and challenges encountered by sports organizations within different international sport contexts.	D5 (I)

Indicative Content:

- The role of international sports governing bodies
- Regulatory functions and organisational structures of sports governance
- Role and responsibility of the board in sports governance
- Stakeholding in sports governance
- Social responsibility and sports governance
- Good governance frameworks
- Accountability and compliance in sports governance
- Legal and ethical aspects of sport
- Anti-doping and corruption in sport

Assessment:

This course conforms to the University Assessment Norms approved at Academic Board and located at: <https://www.richmond.ac.uk/university-policies>

Teaching Methodology:

This course will be delivered face to face through a combination of lectures and interactive sessions. In addition to classroom activities, there are guided learning elements that are tutor led and arranged through Blackboard. These activities can be asynchronous online sessions, flipped classrooms, set readings with discussion boards or set guest lectures for example. Set activities are monitored by the instructor to ascertain student engagement. Students are encouraged to prepare for class and to play an active part, to raise questions, following-up ideas and interact with a wide range of provided material.

Indicative Text(s):

Auweele, Y., and Cook, E., and Parry, J. (ed.) (2016) *Ethics and Governance in Sport*. London: Routledge.

Bennett, A., Carpenter, K. and Wilson, R. (2019) *Sports Governance Handbook*. Chartered Governance Institute UK & Ireland.

Henry, I. and Ko, L. (2014) *Routledge Handbook of Sport Policy*. London: Routledge.

King, N. (2017) *Sport Governance: An Introduction*. London: Routledge.

O'Boyle, I., McLeod, J. and Takos, N. (2024) *Leadership in sport governance*. Abingdon, Oxon; New York, NY: Routledge.

Shilbury, D., and Ferkins, L. (ed.) (2020) *Routledge Handbook of Sport Governance*. London: Routledge.

Zhang, J.J. and Euisoo, K. (eds.) (2021) *Sport governance and operations: global perspectives*. Abingdon: Routledge.

Journals

Journal of Sport Management.

International Journal of Sport and Society.

Journal of Sport and Social Issues.

European Sport Management Quarterly.

Websites

Sport Law and Governance Journal. Available at: <https://slgi.scholasticahq.com/> (Accessed: November 2024).

See syllabus for complete reading list.

Change Log for this CSD:

Nature of Change	Date Approved & Approval Body (School or AB)	Change Actioned by Academic Registry
First Edition	Dec 2024	